

The Chemical Engineer

THE CHEMICAL ENGINEER IS THE OFFICIAL MEMBERSHIP MAGAZINE OF THE INSTITUTION OF CHEMICAL ENGINEERS (ICHEME), ENGAGING MORE THAN **69,558*** CHEMICAL, BIOCHEMICAL, AND PROCESS ENGINEERS IN PRINT AND ACROSS OUR DIGITAL MEDIA PLATFORMS



MEDIA INFORMATION 2026

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IChemE **redactive**
AN EMPLOYEE OWNED BUSINESS

*31,000 in print, 19,912 monthly users, solus email 15,000 recipients, weekly e-newsletter 3,646



***The Chemical Engineer* is the official magazine of Institution of Chemical Engineers (IChemE)**

***The Chemical Engineer* is the principal brand for influencing, connecting with, and driving lead generation across the chemical, process and biochemical engineering sectors**

About The Chemical Engineer

As the official membership magazine of the Institution of Chemical Engineers (IChemE), *The Chemical Engineer* reaches more than **69,558** chemical, biochemical, and process engineers in print and across our digital media platforms.

With the highest circulation of the process industry press, *The Chemical Engineer* has the largest, most qualified and most valuable audience. We can build the perfect campaign to raise your profile, deliver lead generation or a combination of objectives.

The Chemical Engineer provides you with unparalleled access to the global engineering community through our multiple channels, including print, digital, email, social media and events.

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31,203

members

36% of members are chartered



Global reach of

120

countries



IChemE is the

4th

Largest UK PEI

23% of members are female, the highest percentage of all PEIs

The Chemical Engineer remains the most read chemical and process publication

90%

of *The Chemical Engineer* readers agree or strongly agree that TCE articles are practicable, relevant and/or engaging

92%

of issues are sent to the home address of readers

94%

of readers read every issue



£25.9m

Asked "how much does your company/division spend on chemical engineering products and services per year" the mean average was £25.9m

We asked readers: Which process engineering products and services are you planning on purchasing in the next 12 months?

Asset management & maintenance equipment **14%**

Sensors and measurement equipment **39%**

Filtration and separation **30%**

Tanks, vessels and reactors **34%**

Heat transfer **32%**

Pumps, valves and actuators **42%**

Flow and level control **36%**

Process automation **32%**

Emissions control technology **20%**

Plant safety equipment **31%**

Health and safety equipment/services **18%**

Consultancy services **32%**

Training and education **39%**

Energy management **21%**

Boilers/burners **16%**

Compresses air equipment **18%**

IT/Software **27%**

Robotics **6%**

From a 2023 survey of 865 readers

PARTNERSHIP OPPORTUNITIES

Reaching **31,000** IChemE members every issue, *The Chemical Engineer* provides an opportunity to advertise alongside relevant and deeply-engaging editorial content.

Published monthly, ensuring your advertising is timely but enjoys a longer-shelf life due to its high production and content quality. As such it gives your campaign more longevity and exposure.

Advertising within these pages will ensure that your brand and proposition are recognised and understood by the science and engineering community; reaching the influencers and decision-makers who control how and with whom budgets are spent.

Forward features

- March: Food & drink, agriculture
- April: Process control special
- May: Nuclear
- June: Sport, pharma
- July/August: Malaysia
- September: Offshore, water
- October: Circular economy, green tech
- November: Reskilling, retraining, education Teeside, UK
- December/January: Transport/travel, ICI remembered

Advertising dates and editorial 2026 calendar

	April 2026	May 2026	June 2026	July/Aug 2026	Sept/ Oct 2026	Nov/ Dec 2026	Jan/Feb 2027
Booking deadline	Fri-6-Mar	Thu-9-Apr	Fri-8-May	Fri-26-Jun	Thu-27-Aug	Fri-30-Oct	Mon-21-Dec
Publication date	Fri-3-Apr	Fri-8-May	Mon-8-Jun	Fri-24-Jul	Fri-25-Sep	Fri-27-Nov	Wed-27-Jan

Advertising rates

Size and position	Price
Full page advertorial	£2,495
Double page spread:	£4,495
Full page:	£2,495
Half page:	£1,495
Quarter Page:	£895

Insert rates

Size and position	Price
Full UK run	POA



E-NEWSLETTER

Sent weekly to more than **3,646 subscribers**, the e-newsletter drives traffic to your website or hosted content on *The Chemical Engineer*. It features top stories alongside informed opinion and analysis.



RATE - PER MONTH

Type	Size/Package (HeightxWidth)	Price
Leaderboard	540x250	£495
	260x150	

SOLUS EMAIL

Sponsored dedicated emails sent to **over 15,000 IChemE** process and chemical engineering professionals. Using *The Chemical Engineer* masthead, our solus emails enjoy open rates frequently in excess of **35%**, helping to establish your company, products or services within the chemical engineering sector.



RUN OF SITE BANNERS

Our website www.thechemicalengineer.com contains daily news, in-depth features, white papers, webinars, latest jobs and our digital Consultants, Contractors & Suppliers Guide, together with display advertising opportunities and an archive of past issues.



RATE - PER MONTH

Type	Size/Package (HeightxWidth)	Price
Leaderboard	728x90 pixels	£600
MPU	300x250 pixels	£450
Sponsored feature	To include 600 words max plus one image 720 x 405 pixels with a 'sponsored content' flash	£995

Make sure your content is published to the most respected and valuable audience in the process and chemical engineering sector.

Get your content, whether it's a white paper or video, the exposure it deserves.

Our online knowledge centre is designed to host your existing or latest research, reports and any other content types to ensure that they reach the widest, most relevant audience possible.

We're equipped to host content in any format, including:

- White papers, reports, e-books
- Podcast, presentation, video
- Surveys, infographics

Your content can be open access to reach the widest possible audience or locked for data capture, enabling you to generate valuable qualified new business leads, and effective ROI.

All reports are hosted on their own dedicated, co-branded web page within our easily searchable knowledge centre.

We understand that there is a wealth of supplier-focused content which is of huge interest to our audience. However, our editor will only focus on independent and thought leading news and articles curated by the editorial team.

To maximise exposure, we will promote all of your content via our e-newsletter and from our website homepage – thechemicalengineer.com

Type	Package	Price
Press releases, sponsored content	Maximum of 600 words supported by one large image (720 pixels by 405 pixels).	£955
White papers	Content hosted online, option to gate for data capture, traffic drive campaign	£1,750



Partnering on a webinar with *The Chemical Engineer* provides:

- Wide ranging brand exposure
- In-depth thought leadership
- High-volume lead generation

Each of our webinar packages can be tailored to meet your specific objectives.

Key benefits will include:

- The opportunity to collaborate with our editorial team to shape the theme and agenda for the live event
- Promotion via an *The Chemical Engineer* email campaign, carrying your branding to our full database of engineering professionals
- Use of all data captured from registered and opted-in viewers

Price includes the following promotional campaign:

Campaign before the webinar:

- Co-branded promotional banners designed for the event
- Banner and MPU in e-newsletter and on thechemicalengineer.com
- Social media call outs
- Promotion in *The Chemical Engineer*

The webinar itself:

- A one-hour live audio webinar with slides, delivered in a co-branded console
- Presentation format, with up to four speakers and hosted by a member of *The Chemical Engineer* content team
- Live interaction with the audience with questions and details passed to the sponsor after the event for follow-up

Post-webinar campaign:

- Recording of the webinar, hosted on thechemicalengineer.com
- Banner and MPU linking to the on-demand version
- Mention in *The Chemical Engineer* e-newsletter
- Social media campaign posts
- Editorial write up in *The Chemical Engineer* magazine

PACKAGE PRICE
£6,000

TESTIMONIAL

"JMP produces a number of high quality, technical webinars with our sector leading partners throughout the year. We have found the levels of engagement and interest that we develop with IChemE members through the learning platforms and zpromotions to be of a consistently high quality."



Loss Prevention Bulletin is the leading source of process safety case studies, with a 40-year archive of lessons learned from accidents. We can offer sponsorship, cover positions and advertisements in this key publication, published 6 times per year.

First published by IChemE in 1974 in response to the disastrous explosion at Flixborough, the Loss Prevention Bulletin (LPB) provided a way for the process industries to share information on accidents with the intention that other organisations could learn the same process safety lessons without repeating the same mistakes.

As well as covering major accidents, such as Bhopal, Seveso, Piper Alpha, Texas City and Buncefield, it regularly includes less well-known incidents and near misses whose details are not widely available elsewhere.



LPB includes case studies and technical articles demonstrating the hazards of real processes and plants and offering practical advice on specific hazards, process safety management systems and good safety practice. All case studies and articles are reviewed by an editorial panel of experienced safety professionals.

Loss Prevention Bulletin (LPB) journal

Every two months, available to all members

Full page **£1,200**

- Type area: 175 x 247 mm
- Trim size: 210 x 297 mm
- Bleed size: 216 x 303 mm

Half page **£695**

- Horizontal: 175 x 121 mm
- Vertical: 84 x 247 mm

Sponsorship

- Multiple options, price on application



SUPPLYING ARTWORK

The Chemical Engineer operates a digital workflow system and so prefers to receive artwork as a **Pass4Press PDF** via email to jane.easterman@redactive.co.uk, or via <https://->

Colours should be saved as CMYK with fonts and hi-resolution images embedded.

We are able to accept some other formats with prior agreement with -

- Word or PowerPoint files are NOT acceptable as artwork.

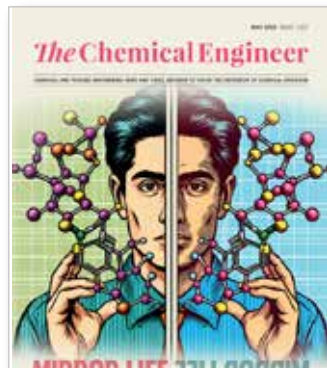
Digital data

File types accepted

Digital display/images: JPEG, PNG, GIF

Sponsored email: HTML (to be replicated), Word Doc

Digital copy contact: -



DATES

ISSUE	BOOKING DEADLINE	PUBLISHED
April 2026	Fri-6-Mar	Fri-3-Apr
May 2026	Thu-9-Apr	Fri-8-May
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January/February 2027	Mon-21-Dec	Wed-27-Jan

SPECIFICATIONS

FULL PAGE H X W

Trim: 203mm x 267mm

Type: 175mm x 229mm

DPS H X W

Trim: 406mm x 273mm

Type: 378mm x 229mm

FRACTIONS H X W

Vertical - 85mm x 229mm

Horizontal - 175mm x 112mm

Quarter - 85mm x 112mm